MUSIC MOTIONS
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CORPORATE OFFICES:
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February 24, 1986

Mr. Adam Sommers
WARNER BROTHERS RECORDS
3300 Warner Blvd.
Burbank, CA

Dear Adam:

As you requested, I am enclosing further information about MUSIC MOTIONS and our theater network. The program is based on the presentation and promotional value of music videos in movie theatres and is therefore more than just an on-screen, pre-feature placement.

Last summer, the Eastman Kodak Co. sponsored our distribution of David Bowie and Mick Jagger's video "Dancing in the Street" to over 4000 movie theatres domestically and 2000 cinemas internationally. Instead of a commercial, the sponsor presents the on-screen music service with a corporate billboard. When corporately sponsored, MUSIC MOTIONS pays the video copyright owner(s) a license fee based on saturation of exposure. If Warner Brothers is interested in being a sponsor, our rate card is enclosed.

In the past year, MUSIC MOTIONS distributed "Take On Me" by A-Ha to over 300 screens nationally which qualified the video for an Academy Award nomination. We are currently booking the next A-Ha piece "Train of Thought."

Please review the enclosed material and call me if you have further questions.

Sincerely,

[redacted]

Tom Hayes
President

Enclosures

TPH/ag